

Biodata: Brita Banitz



Brita Banitz holds a PhD in English from Purdue University, USA, a Master's in Translation from Birmingham University, UK, a Master's in TESL from Kent State University, USA, and a Magister in German Linguistics from Dresden Technical University, Germany. She works as professor of Applied Linguistics at the Universidad de las Américas Puebla, Mexico and serves as the Chair of the Language Department at the same institution. She is an active SNI member focusing her research on the role of humor in society, socio-pragmatic issues in language teaching and translation, language testing, and the use of technology in language teaching.