

Biodata: Budi Hermawan

Budi Hermawan is an associate professor at English Language and Literature study program, Universitas Pendidikan Indonesia (UPI). His research interest centers on [Multimodal] Critical Discourse Analysis, Social Semiotics, Systemic Functional Linguistics (SFL) and their application in media, communication, classrooms and other educational settings. His recent publication is Cultural Artefacts and Nationalism: A Comparative Multimodal Analysis of Indonesian and Vietnamese Elementary English textbooks at <https://so02.tci-thaijo.org/index.php/hasss/article/view/281826>