## Biodata: Gerrard Mugford, Andrea Borda Jiménez, Michelle Vidales, Andrea Mora Ramos, & Daniela Aketzalli Sanchez Mayoral

Gerrard Mugford is a lecturer in pragmatics, discourse analysis and sociolinguistics at la Universidad de Guadalajara, Guadalajara, Mexico. His current research interests include im/politeness, foreign-language interpersonal language use and critical pedagogy. He has published articles and book chapters on politeness, impoliteness, anticortesía, phatic communion and lexical studies. His book publications include Developing Cross-Cultural Relational Ability in Foreign Language Learning: Asset-Based Pedagogy to Enhance Pragmatic Competence (2022); Towards a New Pedagogy for Teaching Foreign Language Politeness: Halliday's Model and Approaches to Politeness (2023); and Exploring the Power of Social Talk in a Foreign Language: Possibilities for Integration and Critical Pedagogy (2024).

Andrea Borda Jiménez graduated from the B.A. in *Docencia del Inglés como Lengua Extranjera* at the Universidad de Guadalajara. She is currently working at The American School Foundation of Guadalajara - Language Institute and the Instituto de la Vera-Cruz. She has taught English as a Foreign Language classes for five years in both online and face-to-face modalities, English for Specific Purposes (Medicine) at the Universidad del Valle de Atemajac, and English as a Second Language in a bilingual elementary school. Her research interests include ESP, bilingual and multilingual education program design, linguistic diversity, and the influence of language policies in teaching.

Michelle Vidales graduated from the B.A. in *Docencia de Inglés como Lengua Extranjera* at the Universidad de Guadalajara. She is currently working on an online English program for a school located in Colombia (A1-C2 levels), as well as giving specialized courses according to students' field of work. She also takes part in face-to-face tutoring English classes for L2 students in Atlanta, GA where she currently resides. Her current research interests surround sociolinguistic factors after identifying numerous differences between her Colombia and Atlanta students along with all the distinct social and regional elements that influence her teaching.

Andrea Mora Ramos graduated from the B.A. in *Docencia del Inglés como Lengua Extranjera* at the Universidad de Guadalajara. She is currently working at The American School Foundation of Guadalajara. She has taught English classes for two years in both online and face-to-face modalities. She has experience teaching English as a foreign language to kindergarten students to adults. Her research interests include small talk, culture, and sociolinguistics. She is interested in learning and teaching Romance languages as well as encouraging the teaching of culture in the classroom to improve acquisition and social interaction using the L2.

Daniela Aketzalli Sanchez Mayoral is a graduate student from the B.A. in *Docencia del Inglés como Lengua Extranjera* and is currently studying the M.A. in *Estudios de las Lenguas y Culturas Inglésas*; both at the Universidad de Guadalajara. Her academic and research interests are in exploring the identities of teachers and students, gender studies, the promotion of inclusion within the English classroom, and the creation/design of pedagogical materials. Aketzalli has taught English for four years in both online and face-to-face modalities and is currently working in an online school and at the *Recrea Inglés* program from the *Secretaría de Educación Pública*.