

Biodata: Fernando Peralta-Castro & Isaías Bracamontes Ceballos



Fernando Peralta-Castro is a professor in the Bachelor's Program in Foreign Language Teaching and the Master's Program in Language Teaching Professionalization at the University of Colima. His areas of interest include action research, language teaching, and teacher training. He has authored nearly twenty manuscripts and research articles published in prestigious national and international journals, coordinated the publication of books, and served on editorial committees. In early 2022, he was appointed as a candidate for the National System of Researchers.

Isaías Bracamontes Ceballos holds a Ph.D. in Education from the University of Aliat Universities (2018–2020), a Master's Degree in Tourism Competitiveness (2007–2011) from the Faculty of Tourism of the University of Colima, and a Master's Degree in Management and Policies of Higher Education (2004–2006) from the University Center for Economic and Administrative Sciences of the University of Guadalajara. He is the Coordinator of Postgraduate Studies at the Faculty of Tourism of the University of Colima and the creator of *Metadística*, a YouTube channel dedicated to the dissemination of statistics and research methodology. He currently works in the fields of educational research, tourism education, and applied statistics in the social sciences.